Correction: Impact of sampling and data collection methods on maternity survey response: a randomised controlled trial of paper and push-to-web surveys and a concurrent social media survey

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Following publication of the original article [1], the authors reported an error in the Fig. 4: the colours in the pie charts in Fig. 4 do not all correspond with the legend. See the Fig. 4 corrected.

The original article [1] has been updated.

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Reference

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Fig. 4 Breakdown of total costs across the surveys

Percentages shown are of total cost which differed across surveys: £71,169 for the paper survey, £51,166 for the push-to-web survey and £8,789 for the social media survey.